

# CODY CALAMAIO

DESIGNER & WRITER

## PROFILE



Cody Calamaio is a designer and writer based in Brooklyn, NY. Originally from Arizona, Cody began her career as a journalist, but fell in love with design while writing about it. She now works to merge her love of storytelling with design thinking to create innovative approaches to problems.

## SKILLS

Product Design	Writing	Adobe Suite
Design Research	Copy Editing	Rhino 3D
Ideation	Storytelling	Solidworks
Sketching	Presentations	Social Media
Prototyping	Marketing	WordPress
Graphic Design	Press Releases	Email Campaigns

## ACHIEVEMENTS

**Smithsonian Cooper Hewitt Design Museum, 2018**  
Alzheimer's product on display as part of Access+Ability exhibition.

**International Contemporary Furniture Fair, 2017**  
ICFF Editors' Award winner, exhibitor and exhibition co-designer.

**Core77 Design Awards, 2017**  
Student Runner Up, Design for Social Impact Award.

**WantedDesign, 2017**  
Furniture design selected for Launch Pad juried exhibition.

**Global Grad Show - Dubai Design Week, 2017**  
Selected participant.

## EDUCATION

Pratt Institute, 2014-2017  
**Masters of Industrial Design**

University of Arizona, 2005-2009  
**BA, Multimedia Journalism**

## EXPERIENCE

**Freelance Designer & Writer** 2017 to Present

Product designer for various clients including cardboard furniture, lighting, and branding design. Independently developing a product for Alzheimer's patients. Editorial contributor to several design publications.

Heintges & Associates

**Marketing Assistant** 2016 to 2017

Redesigned the firm's website, including writing project descriptions, interviewing architects, and editing photos. Coordinated brand standardization, and graphic design.

Questto|Nó

**Design Researcher** 2015 to 2016

Led the New York office's design research, including interviews, field research, and presentations. Contributed design concepts including sketches and renderings.

Contract Design Magazine

**Associate Editor** 2013 to 2014

Primary product editor for print and web publication. Wrote and edited feature project stories. Organized design competitions, including the Best of NeoCon and the Interiors Awards. Managed social media for the brand.

This Old House Magazine

**Editorial Assistant** 2012

Pitched, researched and wrote three monthly columns about home remodeling and DIY projects. Drafted woodworking plans, cut lists, and oversaw project photography and video.

Washington Post Company: The Gazette

**News Reporter, Arts Reporter** 2010 to 2012

Transitioned from being a local news reporter to the lead arts and entertainment reporter in the Maryland office.

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